

REP HEADLINE# 6373947
** ORIGINAL REV#0 **

Order # 210111

REP: TEL# 703 528 7800
ORDER WORKSHEET

FAX# 703 528 7880
HARRIS REPORT FROM REP

OCT15/12 10.40
** MCM-TV **

ADV # 3420
AGY # 955

ADV. NAME POLI/B OBAMA/D/PRE/US
AGY. NAME GREER, MARGOLIS, MITCHELL

3050 K ST NW,
WASHINGTON, DC 20007

REP.#

OFF.#

SALESMAN #

BUYER NAME DAN NAGELBERG
SALES PRSN WA- DAVE CLARK

ORDER #

PROCT

OBAMA 30'S SKED A

CONTRACT # 6373947

CLASS: NATL.

LOCAL

REGIONAL

FLIGHT DATES OCT16/12 - OCT22/12 WK-1

COMMENTS: (LINE, ORDER, INVOICE)

CITY TAX

STATE TAX

CO-OP BILLING NEEDED

DATE OCT15/12 10.40

REP:

TO: NSA MAILORY
FROM: GREG
** NEW ORDER **
TTL: \$368.00
THX PLS CFM, 10/15/12

New Political

CON CM

***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007
OBAMA FOR AMERICA SKED A

CF 10/15/2012

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 950
AGENCY PRODUCT CODE = 101
AGENCY EST# = 2051

1			100P-200P	30		\$200.00	10/16	10/22	5		TU-F,M	5
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PROGRAM : BILL CUNNINGHAM
CON COM1 : BILL CUNNINGHAM

63-3947
REV#0...

REP: TEL# 703 528 7800
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OCT15/12 10:40
*** WDCW-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
2			1000A-1100A PROGRAM : PEOPLE'S COURT CON COM1: PEOPLE'S COURT	30		\$225.00	10/16	10/22	5		TU-F,M	5
3			1100A-1200N PROGRAM : PEOPLE'S COURT CON COM1: PEOPLE'S COURT	30		\$225.00	10/16	10/22	5		TU-F,M	5
4			1200N-100P PROGRAM : STEVE WILKOS CON COM1: STEVE WILKOS	30		\$200.00	10/16	10/22	5		TU-F,M	5
5			200P-300P PROGRAM : MAURY POVICH CON COM1: MAURY POVICH	30		\$200.00	10/16	10/22	5		TU-F,M	5
6			500P-530P PROGRAM : FAMILY GUY CON COM1: FAMILY GUY	30		\$175.00	10/16	10/22	5		TU-F,M	5
7			500P-700P PROGRAM : NEWS PLUS MIN CON COM1: NEWS PLUS MIN	30		\$450.00	10/16	10/22	5		TU-F,M	5
8			530P-600P PROGRAM : FAMILY GUY CON COM1: FAMILY GUY	30		\$175.00	10/16	10/22	5		TU-F,M	5
9			700P-730P PROGRAM : TWO & HALF MEN CON COM1: TWO & HALF MEN	30		\$750.00	10/16	10/22	5		TU-F,M	5
10			730P-800P PROGRAM : TWO & HALF MEN CON COM1: TWO & HALF MEN	30		\$850.00	10/16	10/22	5		TU-F,M	5

6373947
REV#0**

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LINE#	REP CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
11		800A-900A PROGRAM : NEWS PLUS CON COM1 : NEWS PLUS	30		\$150.00	10/16	10/22	5		TU-F,M	5
12		800A-900A PROGRAM : JERRY SPRINGER CON COM1 : JERRY SPRINGER	30		\$75.00	10/16	10/22	5		TU-F,M	5
13		900A-1000A PROGRAM : JUDGE MATHIS CON COM1 : JUDGE MATHIS	30		\$225.00	10/16	10/22	5		TU-F,M	5
14		1230P-330P PROGRAM : SEC FBL CON COM1 : SEC FBL	30		\$1,000.00	10/20	10/20	2		SAT	2
15		1200N-1230P PROGRAM : SEC PREGAME CON COM1 : SEC PREGAME	30		\$500.00	10/20	10/20	1		SUN	1
16		300P-500P PROGRAM : WEEKEND MOVIE CON COM1 : WEEKEND MOVIE	30		\$75.00	10/21	10/21	1		TUE	1
17		800P-900P PROGRAM : VAMP DIARIES CON COM1 : VAMP DIARIES	30		\$1,500.00	10/18	10/18	1		TUE	1
18		900P-1000P PROGRAM : BEAUTY AND THE BEAST CON COM1 : BEAUTY AND THE BEAST	30		\$1,000.00	10/18	10/18	1		TUE	1
19		800P-900P PROGRAM : HART OF DIXIE CON COM1 : HART OF DIXIE	30		\$800.00	10/16	10/16	1		TUE	1

REP# 6373947
 TOTAL REV#0 ***

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OCT15/12 10:46
 *** WDCW-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SETS /WK	WEEK INVT	DAYS	TOTL SPOTS
20			900P-1000P	30		\$1,500.00	10/17	10/17	1		WED	1
PROGRAM :			SUPERNATURAL									
CON COM1 :			SUPERNATURAL									
OCT/12			26875.00									

CONTRACT TOTAL 26875.00
 TOTAL SPOTS 73

MARKET TOTALS \$671,875 WDCW 4% WJLA 17% WUSA 25% WRC 32% WTTG 20% WPXW 0% WDCA 2%
 CABL 0%

SVC- NSI
 DEMOS- RA35+*